

4Total Cleanse

Developed by the Doctor who completely reinvented the entire Internal Cleansing market in health food stores!



Health & Competitive Benefits of $4\text{Total Cleanse}^{\text{Tot}}$:

- Ensures 2-3 healthy bowel movements each & every day with absolutely no dependency
- Formulations backed with 20 years of real life clinical experience & 2.5 years of actual testing
- Does not cause cramping, diarrhea, gas or over stimulating effects like other internal cleansers
- Includes critical cleansing herbs that other popular internal cleansers do not contain, such as Wasabi, Uva Ursi Leaf, Yellow Dock Root, Pau D-Arco Bark, Gentian, Horsetail & many others
- Non habit forming and buffered to help support proper gastrointestinal elimination*
- Supports healthy detoxification of all seven channels of elimination*
- 100% vegetarian product with almost no excipients or binders less than 4 mg per capsule (made with vegetarian capsules)
- Does NOT contain Magnesium
 Hydroxide, Cape Aloe Gel, Senna or other harsh, un-buffered active ingredients that have potential negative effects associated with their use



Doctor Developed & Doctor Tested

- Dr. Lindsey Duncan, ND, CN Founder and CEO of Genesis Today, reinvented the entire "Internal Cleansing" market available in health food stores today
- Winner of Gold Medal VITY Awards for multiple years
- 40,000 clinical hours in every formula
- ABC, CBS, NBC, CNN & CNBC have all relied on Dr. Duncan's expert opinion on Health & Nutrition

No information contained here is meant to replace the advice of your Doctor or Health Care Practitioner. The data and opinions appearing in this document are solely for informational and educational purposes. Genesis Today does not offer medical advice and Genesis Today encourages readers to seek advice from qualified health professionals.



4 Total Cleanse™ Part I: Whole Body Cleanser

UNIQUE PRODUCT FEATURES



Pau D'Arco: Originally from South America, Pau D'Arco has been used traditionally around the world to support the gastrointestinal tract & liver.*

Kelp: Supports overall glandular health & a very good source of minerals(lodine).*

Plantain: Helps to support healthy cholesterol levels & the detoxification process of the grastronitestional tract.†

Gentian: Generates heat & chi. Other cleansing programs remove heat & make the body too cool (cold hands & feet). Gentian also helps support & strengthen the stomach, liver, gallbladder & pancreas.*

Hawthorn Berry: Helps support healthy blood pressure & supports the detoxification of heart & circulatory system.*†

Wasabi: Generates heat & chi. Supports purification of the blood, liver & digestive system. Also used to support healthy inflammatory processes in the body.*

Yellow Dock: A well known blood cleanser, tonic & builder helping liver & lymphatic systems.

4 Total Cleanse™ Part II: Intestinal Cleanser

UNIQUE PRODUCT FEATURES



each day. Genesis Today's Cascara Sagrada is buffered: 1) Through the aging process

2) Through adjusting the pH 3) Through buffering & calming the Cascarasides

4) Through the other ingredients in this formula

Centaury, Cloves, Gentian, Cayenne pepper fruit & Piper longum: These herbs all generate heat. No other cleanser on the market has this critical ability to generate heat in the body. On the contrary, other cleansers strip the body of it's heat which may cause the body to become deficient of it's natural chi energy.

Wasabi: Used for centuries in Japan, Wasabi's major compound isothiocyanate, is a strong antibacterial, has a protective effect on the colon epithelium & may inhibit the growth of mutagenic cells. Traditionally used as treatment for parasites, tooth aches & headaches.*

†Healthy blood sugar and cholesterol levels that are already within normal range.

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*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE F.D.A. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, PREVENT, OR CURE DISEASE.